

# MEMBER DIRECTORY ENHANCED LISTING UPGRADES

Leads

Visits

Listing Views



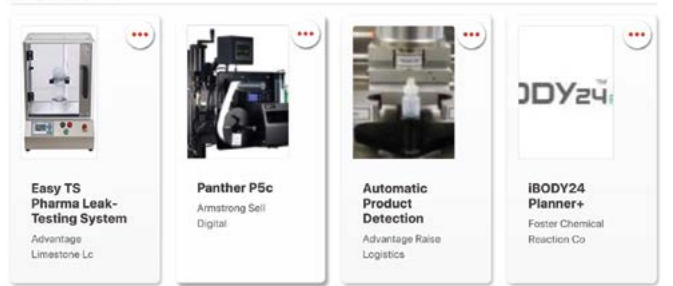
# ENHANCED LISTING UPGRADES

Maximize your brand exposure and grow your business by choosing one of the upgrades below.

	<b>FREE STANDARD LISTING</b> Included in your member benefits package.	<b>LEVEL 1 LISTING</b> \$355 for 12 months.	<b>LEVEL 2 LISTING</b> \$995 for 12 months.
<b>Company Name</b>	●	●	●
<b>Contact Information</b>	●	●	●
<b>Website URL</b>	●	●	●
<b>Product Listings</b>	●	●	●
<b>Logo</b>		●	●
<b>Social Media Links</b>		●	●
<b>Specials Promotion</b>		● (1)	● (1)
<b>Digital Business Cards</b>		● (1)	● (3)
<b>Collateral</b>		● (3)	● (6)
<b>Product Gallery with Images</b>			● (3)
<b>Product Gallery with Videos</b>			● (3)
<b>Access to Leads</b>			●
<b>Featured Listing</b>			●
<b>Priority Placement in Member and Product Search</b>			●

# ENHANCED LISTING SPECIAL FEATURES

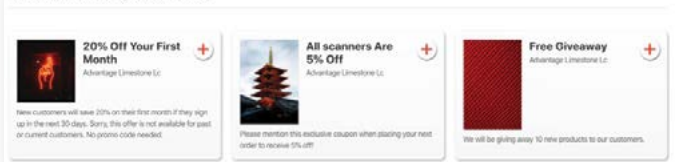
PRODUCTS (6 of 6)



## New Products and Services

Showcase details about your latest innovations and services through online listings.

43 Results for Special Offers



## Specials

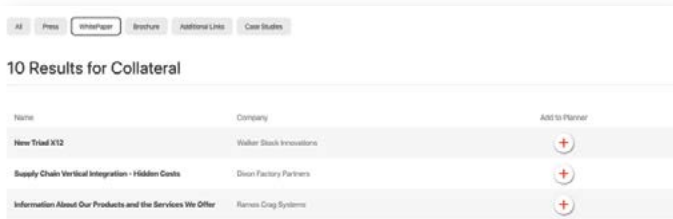
Attract more customers to your listing by calling attention to special offers, exclusive discounts and giveaways your company may be offering.

VIRTUAL BUSINESS CARDS



## Digital Business Cards

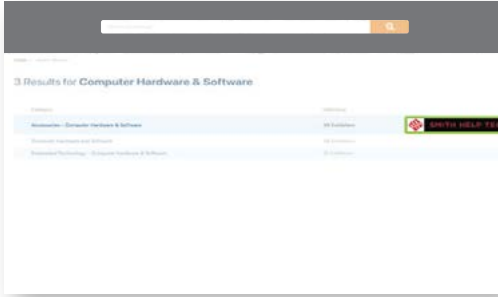
Upload your contact information, head shot, social media links and more to make networking simple. Members are able to save your business card to reference for future use.



## Collateral

Upload a variety of resources through your portal such as press releases, brochures, white papers, videos and more. To maximize exposure, consider upgrading your package for multiple uploads.

# ADDITIONAL BRANDING OPPORTUNITIES



## Product Category Sponsorship

- Requires the Level 2 Listing
- 320x50 pixel image (640x100 pixel image required for upload)
- Guaranteed #1 listing in the category

**+\$500/each**



## Product Spotlight Sponsorship

- Requires the Level 2 Listing
- Showcase your product image or video on the Member Directory Home Page
- Live link directs to your company's listing
- Limited to the first 21 members

**+\$500**

## CONTACT US

Contact your AEM Account Success Advisor to learn more about the brand-enhancing Member Directory Listing Upgrades.

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