

SPONSORSHIP OPPORTUNITIES

ANNUAL CONFERENCE



NOVEMBER 13-15, 2024 INDIAN WELLS, CA

BENEFITS OF SPONSORSHIP

Unparalleled exposure to 450+ high level executives and AEM members.

- All sponsors will receive recognition on the website and overall on-site signage.
- Contracts with logos and ads received by August 31, 2024 will be included in the Conference Notebook.
- All sponsors are offered the first-right-of-refusal on sponsorships for following year's event.

ANNUAL CONFERENCE SPONSORSHIPS

Experiential



FINALE ENTERTAINMENT — \$25,000

High impact opportunity to support the entertainment performance. Your company logo will appear prior to performance. Opportunity for sponsor to invite guests to fill one reserved table at the Finale Dinner. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE

SOLD



FINALE DINNER — \$23,000

End the night on sweet note! Sponsor's logo will be featured on a sweet treat placed at each seat. Opportunity for sponsor to invite guests to fill a reserved table at the Finale Dinner. Company logo will rotate with Thursday Finale Entertainment sponsor logo. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



FINALE DINNER CENTERPIECES: GIVEAWAY — \$10,000

Each table at the finale dinner will have a sponsor logo'd Victrola Journey+ Bluetooth Record Player. This player has Vinyl Stream technology which allows you to stream your favorite vinyl records to any external Bluetooth speaker, or stream music from a smart device through the built-in stereo speakers, so you can truly make your listening experience your own.

Sponsor will receive verbal recognition as the record player will be won by an attendee seated at each table. Sponsor also receives recognition through logo on record player, screens, on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



FINALE DINNER SAVE THE DATE GIFT — \$8,000

Share your company's brand while we share the Save the Date for the 2025 AEM Annual Conference. This gift will be given to the finale dinner attendees, approximately 500 guests. Sponsor logo will be included in the packaging message and sponsor has the option to add a message inside the box. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



FINALE RECEPTION — \$16,000

Promote your company at the finale reception. Sponsor logo on napkins. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



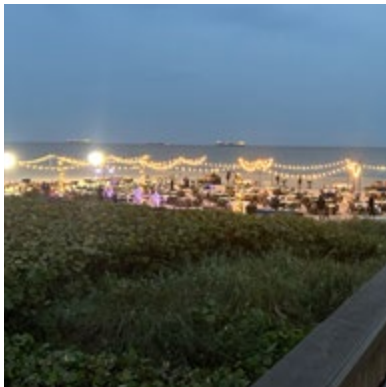
WELCOME SPONSOR — \$8,500

Make the ultimate first impression with attendees by sponsoring their arrival at the registration area. Mimosas will be offered on the patio just outside the doors next to registration. A tabletop will be provided to promote your brand. Sponsor receives recognition through logo on session screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



WELCOME RECEPTION — \$17,000

Make an impactful first impression at this fun festival night opening event. Sponsor will have logo on napkins and official entrance signage. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



WELCOME RECEPTION VOUCHER — \$17,000

Promote your company at the welcome reception. Sponsor branded vouchers for evening activation station to be included in each attendee badge. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



NEW!

WELCOME RECEPTION LUGGAGE TAGS — \$10,000

During the opening evening party, treat attendees to a customized leather luggage tag that is laser engraved on-site with text of their choosing. Your company logo will be pre-engraved on the luggage tags. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



WELCOME RECEPTION CHAMPAGNE WELCOME WALL — \$7,500

Start the night with a uniquely hand passed glass of sparkling champagne! Sponsor logo to be on welcome wall signage. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



SPIN ART — \$10,000

Attendees will fully engage in the pulse of the industry, Coachella-like theme by creating their very own spin art by dripping multiple colors of paint onto a spinning vinyl record, which they will get to take home with them. Sponsor receives recognition with a logo sticker on the record sleeve, logo on screens and on-site signage.

EXCLUSIVE



GOLF OUTING SPONSOR — \$10,000

Align your company with an Annual Conference favorite. Opportunity includes sponsorship of holes, digital cart signage, company logo on golf foursome confirmation and thank you email. Plus, the sponsor can provide AEM approved items to give away to golf attendee. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



AEM MEMBER LOUNGE — \$9,500

A standout from the competition opportunity. Be the exclusive sponsor of the AEM Member Lounge. You'll receive high visibility in the area where AEM members in attendance meet with AEM Senior Leadership and the Member and Exhibitor Success Team. Sponsorship includes logo on screens, signage surrounding the AEM Member Lounge, and other on-site signage. Additionally, the sponsor can provide a gift for visitors to the lounge with AEM approval.

EXCLUSIVE



HOSPITALITY SUITE SPONSOR — \$9,500 each

Enjoy naming rights of the popular hospitality suite. Sponsor has the opportunity to provide a giveaway item with AEM approval and the option to add digital content to be played on 7+ screens in the hospitality suite area. Sponsor receives recognition through logo on screens and on-site signage.

Two opportunities available! — Wednesday and Friday.



LUNCH SPONSOR — \$9,500 each

Company logo on lunch area signage and napkins. Sponsor receives recognition through logo on screens and on-site signage.

One opportunity available!! — Thursday

ANNUAL CONFERENCE SPONSORSHIPS

Experiential *continued*



REFRESHMENT BREAK SPONSOR — \$8,000 each

Company logo on refreshment area signage and napkins. Sponsor receives recognition through logo on screens and on-site signage.

One opportunity available! — Thursday



MORNING COFFEE SPONSOR — \$7,000 each

Give AEM Members what they are looking for...their morning coffee!! Sponsor's logo will appear on refreshment area signage. Coffee served 8:00-10:00 AM. Sponsor receives recognition through logo on screens and on-site signage.

Two opportunities available! — Thursday and Friday.

ANNUAL CONFERENCE SPONSORSHIPS

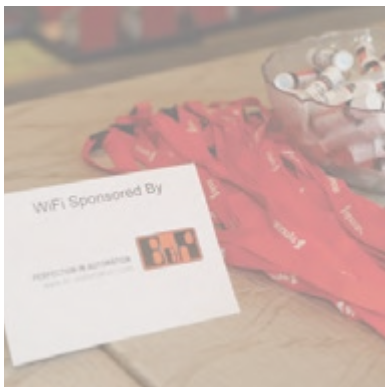
Digital



COMMERCIAL VIDEO SPONSOR — \$10,000 each

30-second video to run prior to one session of sponsors choice. Sponsor receives recognition through logo on screens and on-site signage.

Five opportunities available.

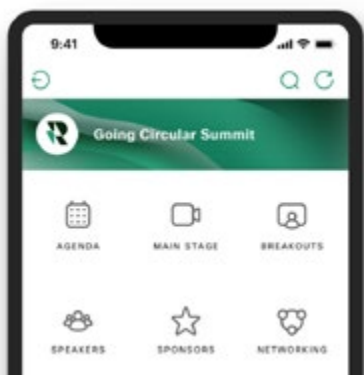


WI-FI - \$10,000

Be the provider of essential Wi-Fi service to Annual Conference attendees. The sponsoring company's logo and passcode will be featured on name tags given out at Registration and on table tents on the education session tables. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

SOLD



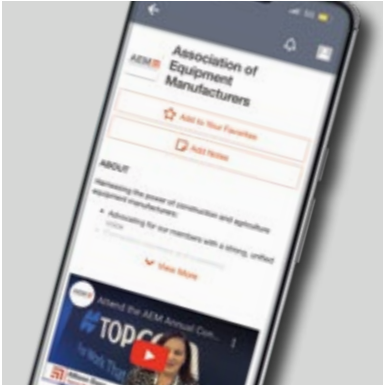
MOBILE APP SPONSOR — \$8,000

Get immediate results and showcase your brand messaging on this critical attendee tool used for navigating the Annual Conference and accessing the complete schedule of events. Sponsor logo featured on mobile app splash page, one push notification, and two app promotional emails. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

Digital *continued*



MOBILE APP SPONSOR UPGRADE — \$495 each

Current Annual sponsors may customize their sponsor page on the Annual Conference mobile app. Sponsors can add their logo, company details, press release/white papers, link to a video, and their socials (website, Facebook, LinkedIn, X).



MOBILE APP BANNER ADVERTISING — \$4,500 each

Showcase your brand message with banner ads on the official Annual Conference mobile app. Choose from static or animated ad formats. Mobile banner ads are typically displayed on the top or bottom of the screen, sticking to the screen while attendees use the app. Sponsor receives recognition through logo on screens and on-site signage. *Four opportunities available.*



GO BETWEEN OPTICS (GOBO) VIRTUAL LOGO — \$5,000 each

Shine your full color company logo in a high traffic area during the conference. Sponsor receives recognition through logo on screens and on-site signage.

Two opportunities available — Thursday and Friday.

ANNUAL CONFERENCE SPONSORSHIPS

Branding



LANYARDS — \$14,000

Opportunity to have your logo on 500 lanyards provided at registration for all attendees. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE



HOTEL KEY CARDS — \$13,500

Unlock your branding potential by sponsoring the hotel key cards for conference attendees. Includes sponsor graphics on all key cards. Sponsor receives verbal recognition plus logo on screens and on-site signage.

EXCLUSIVE

SOLD



POP-UP BANNER DISPLAYS — \$7,500 each

Promote your company's products throughout the conference. Includes one high-top table with table cloth. Sponsor required to provide a 33"x81" pop-up banner and to staff the display area during breaks, lunches, and receptions. Static display only. Sponsor receives recognition through logo on screens and on-site signage. **Five opportunities available.**

Extra Visibility! Add A Mobile App Banner Ad For \$3,000. Save \$1,000

ANNUAL CONFERENCE SPONSORSHIPS

Branding *continued*



HOTEL ROOM DROPS — \$5,500 each

Showcase your products and services by having a special gift delivered directly to 400 attendee hotel rooms. Sponsor provides giveaway item with AEM approval. Sponsor receives recognition through logo on screens and on-site signage. *One opportunity available each day — Wednesday and Thursday.*



REGISTRATION PACKET — \$5,000

Sponsor logo will be printed on the portfolio packet given to each attendee during registration/badge pick up. Sponsor receives recognition through logo on screens and on-site signage. **SOLD**
EXCLUSIVE



REGISTRATION HANDOUT — \$4,000

Get your company information into attendees' hands with an AEM approved literature piece or item provided at Registration. Sponsor receives recognition through logo on screens and on-site signage. Sponsor to produce and ship to AEM. *Four opportunities available.*

ANNUAL CONFERENCE SPONSORSHIPS

Branding *continued*



CONFERENCE NOTEBOOK ADS —
\$3,000 per page (2 available)
\$7,000 back cover
\$7,000 inside front cover

Promote your brand with an ad placed in the Conference Notebook. If the minimum of three sponsors is not met, sponsors will be refunded or an alternative sponsorship will be presented. Sponsor receives recognition through logo on screens and on-site signage.



PENS — \$3,500
SOLD

Affiliate your brand with one of our industry leading offerings. Sponsor receives recognition through logo on screens and on-site signage.
EXCLUSIVE



INDUSTRY SUPPORTER — \$500 each

Details to come.

ANNUAL CONFERENCE SPONSORSHIPS

On-site Signage



CONFERENCE WINDOW BANNER — \$13,000

Welcome your fellow AEM Members with your brand and message on the front of the Renaissance Esmeralda Conference Center. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



(8) ELEVATOR DOORS — \$12,000

Brand all 8 of the elevator doors in the Renaissance Esmeralda Resort & Spa. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



(4) LOBBY COLUMNS (LARGE FACES) — \$10,000

4 branded banners placed on the large column faces in the lobby of the Renaissance Esmeralda Resort & Spa. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

ANNUAL CONFERENCE SPONSORSHIPS

On-site Signage *continued*



(4) LOBBY COLUMNS (SMALL FACES) — \$6,200

4 branded banners placed on the small column faces in the lobby of the Renaissance Esmeralda Resort & Spa. Sponsor receives recognition through logo on screens and on-site signage.

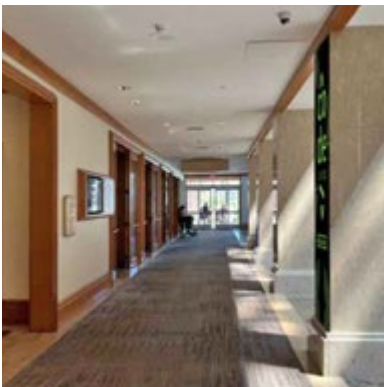
EXCLUSIVE



(2) ATRIUM LARGE BANNERS — \$8,500

2 large, branded banners in the atrium of the Renaissance Esmeralda Resort & Spa. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE



(6) FIRST FLOOR TERRACE COLUMNS — \$8,500

6 branded banners on the first-floor terrace columns. Sponsor receives recognition through logo on screens and on-site signage.

EXCLUSIVE

On-site Signage *continued*



(5) Floor Clings — \$2,800 each

5 (24 x 24) floor clings. High traffic location TBD. Sponsor receives recognition through logo on screens and on-site signage.

Three opportunities available.

CONTACT US

Contact your AEM Account Success Advisor to talk about the best sponsorship opportunities to meet your business goals.

NORTH AMERICA & INTERNATIONAL SALES TEAM

PAUL FLEMMING

Vice President,
Membership & Sales

+ 866-236-0442
members@aem.org

INTERNATIONAL

JENNIFER GRAHAM

Account Success Advisor

+1 414-298-4750
jgraham@aem.org

STATES:
FL, IL, IN, NC, NY

KAIEN LI

Executive General Manager

+1 414-298-4124
kli@aem.org

INTERNATIONAL:
ASIA, AUSTRALIA,
NEW ZEALAND

KELLY LANG

Senior Director,
Sales & Engagement

+1 414-298-4176
klang@aem.org

STATES:
CT, DE, DC, MD, NJ, PA, RI

ABBY NICOLAS-LANNOYE

Account Success Advisor

+1 414-298-4746
anicolas-lannoye@aem.org

STATES:
AK, AZ, CA, HI, IA, ID, MT, ND,
NE, NM, NV, OR, SD, UT, WA, WY

PAUL MALEK

Account Success Advisor

+1 414-298-4153
pmalek@aem.org

STATES:
GA, ME, NH, SC, VT
CANADA

SARA STROMSKI

Director, Membership
& Customer Success

+1 414-298-4748
sstromski@aem.org

STATES:
LA, MS, TN, VA, WV

MAXX LEBIECKI

Account Success Advisor

+1 414-298-4138
mlebiecki@aem.org

STATES:
AR, CO, KS, MA, MN, MO, OK, TX
INTERNATIONAL:
FRANCE, ITALY

JESSICA PETERSON

Account Success Advisor

+1 414-298-4160
jpeterson@aem.org

STATES:
AL, KY, MI, OH, WI

AEM 

AEM HEADQUARTERS

6737 West Washington St
Suite 2400
Milwaukee, WI 53214-5650
Tel: 866-236-0442
Tel: +1 414-272-0943
Email: members@aem.org