

Country Report of Japan

April 2024



JAMMA

Japan Agricultural Machinery Manufacturers Association

Key Commodity Trends

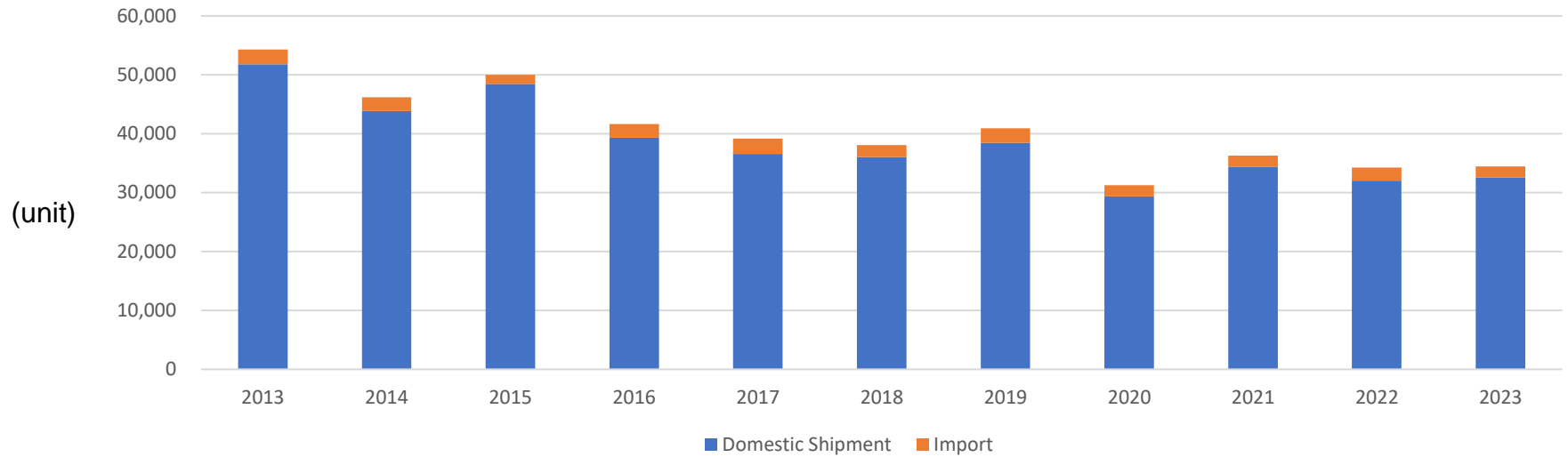
(General Information)

- ◆ **The fiscal year 2024 budget was passed by the Diet on March 28th. The budget for agriculture, forestry and fisheries increased for the first time in four years to 2,268.6 billion yen, an increase of 300 million yen from the previous year. The main businesses are as follows.**
 - **Conversion of rice paddies into fields**
 - **Development of new farmers**
 - **Income insurance system**
 - **Large zoning of farmland**
 - **Development and practical application of smart agriculture**

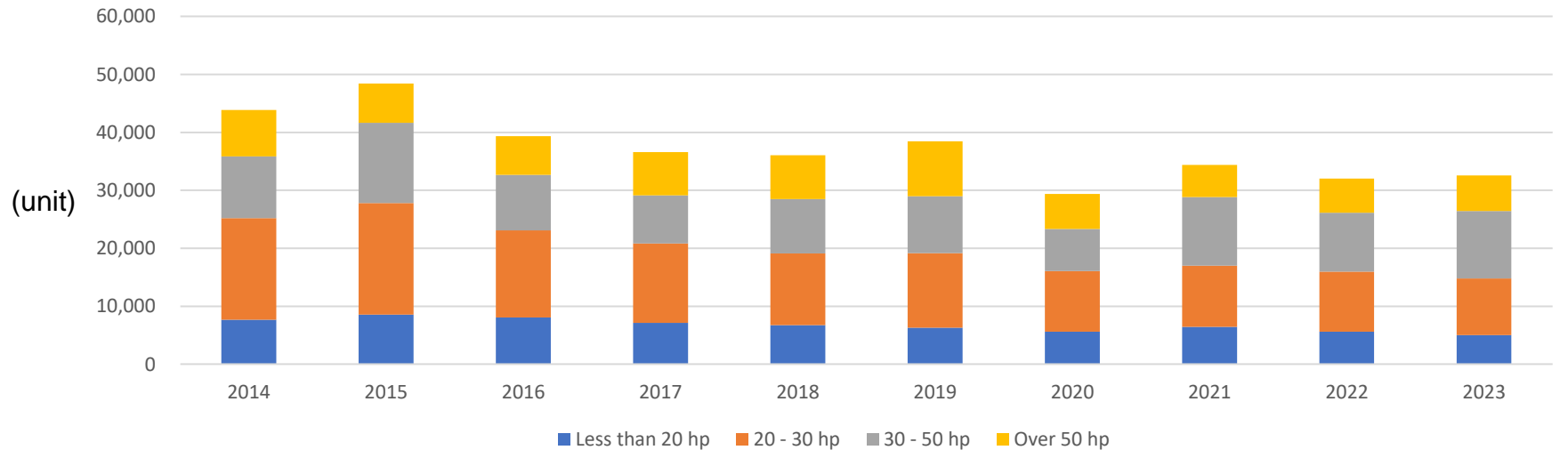
- ◆ **A bill to revise the Basic Act on Food, Agriculture and Rural Areas is being debated in the Diet, with the main objectives of establishing food security and transitioning to a sustainable agriculture and food industry.**

Domestic Tractor Sales

Domestic market trend (shipment and import)

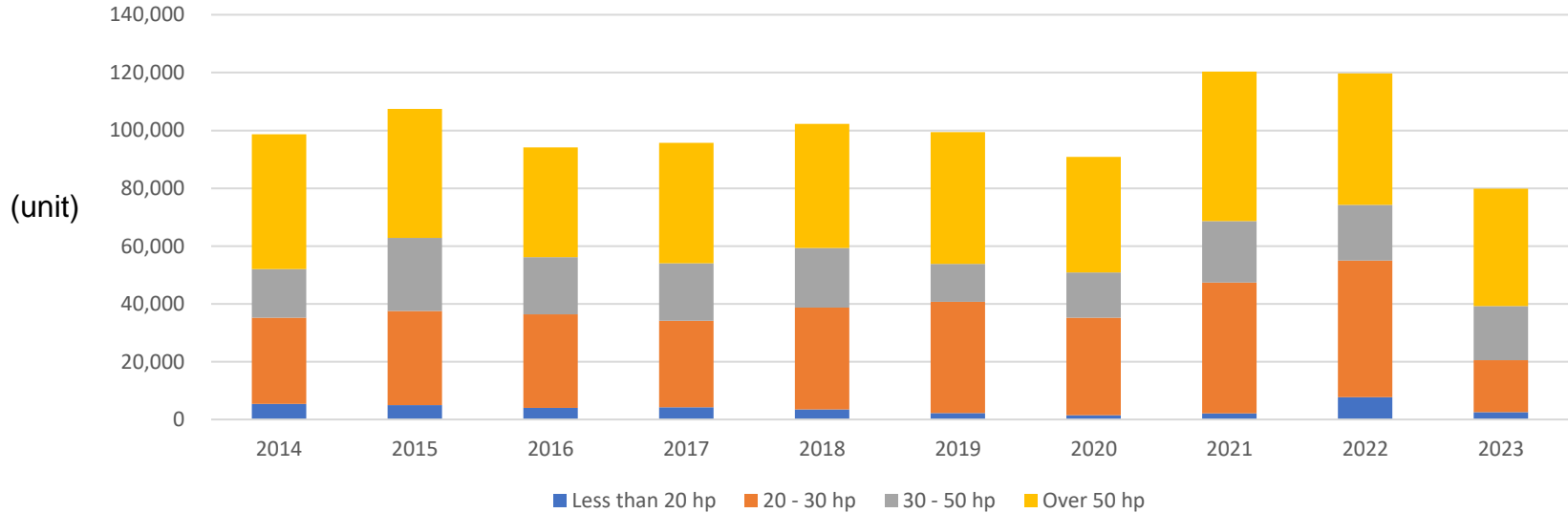


Tractor shipment for domestic by HP band (only Japanese manufacturers)

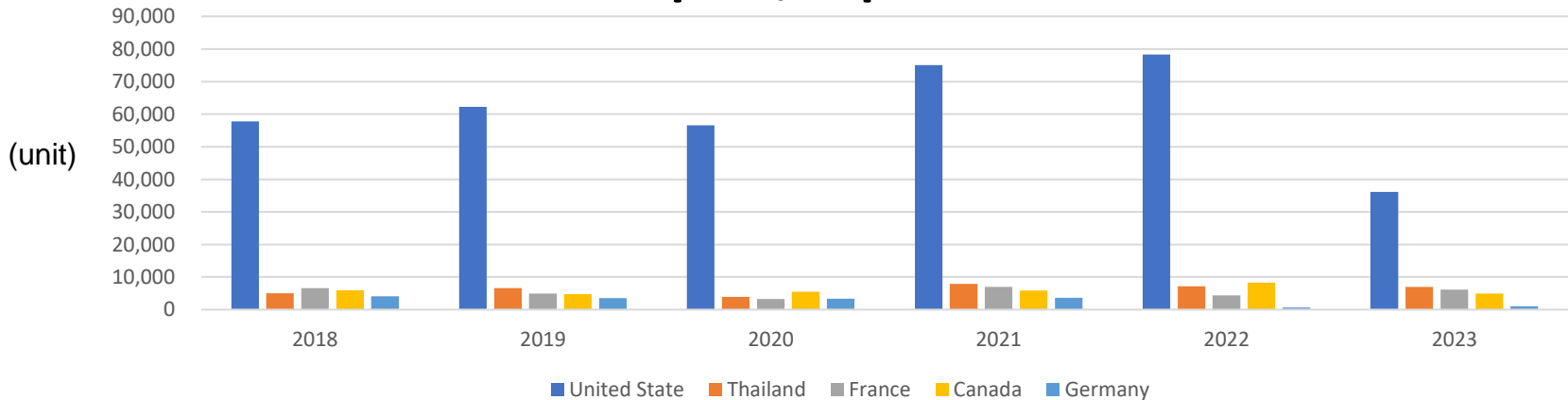


Export Tractor Sales

Tractor shipment for export by HP band

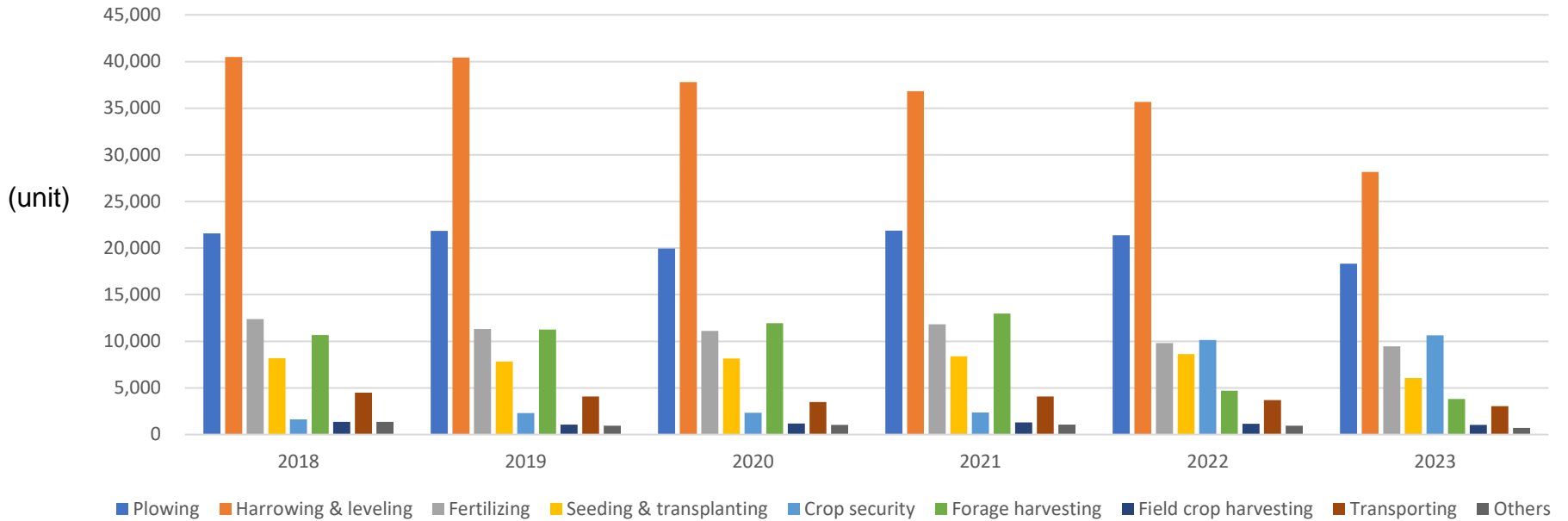


Tractor export, top 5 countries

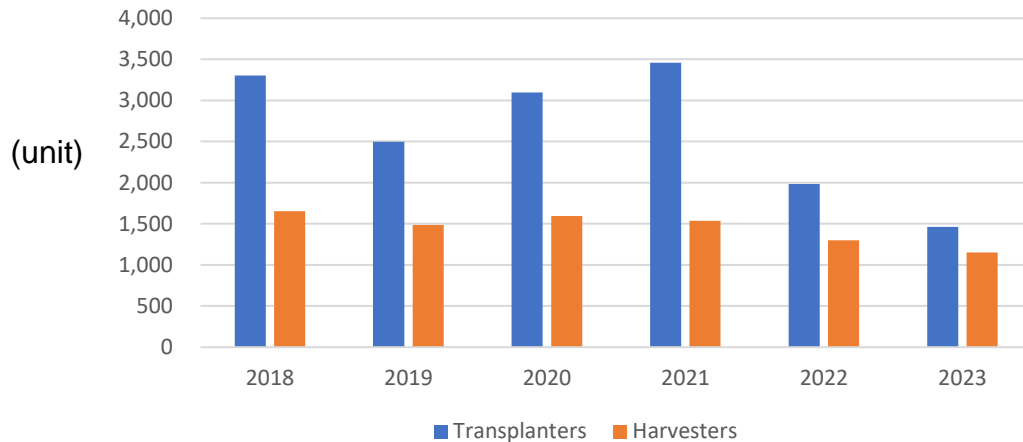


Domestic Implements Sales

Domestic market trend of Implements for Tractor (include import)



Domestic market trend of Implements for Vegetable machine



Equipment Forecast

The agricultural machinery market will remain sluggish in 2024, as farmers' investment appetite will be low.

Key influencers of equipment sales

- Agricultural material costs
(fertilizers, pesticides, energy, etc.)
- Logistics costs
- Foreign exchange risk (weaker Yen)

Conclusion

Farmers' incomes have not increased, so Farmers' desire to purchase agricultural machinery remains low.

*Market trends are almost unchanged from October 2023 (previous country report).