

2026 SPONSORSHIP PACKAGES & OPPORTUNITIES



WINNING PLAYBOOK
**PRODUCT
SAFETY &
STEWARDSHIP
CONFERENCE**
+ PRODUCT LIABILITY SEMINAR

April 27-30, 2026
Kansas City, MO

Grow Brand Awareness & Sales to Influential Safety Professionals

The **Product Safety & Stewardship Conference** continues to be the industry's only annual conference that brings more than 300 heavy equipment manufacturers, value chain partners, and subject matter experts together to participate in a unique educational opportunity.

TARGETS:

Product Safety & Stewardship Conference

- Product Engineers & Technical Managers
- Regulatory Compliance Managers & Staff
- Safety Communication Writers & Leaders
- Technical Publications Writers & Leaders
- Product Design Review Committee Members

Product Liability Seminar

- Product Litigation Professionals/Specialists
- Product Safety Engineers
- Safety Professionals
- Incident Investigation & Litigation Support Staff

SPONSORSHIP PACKAGES:

Level 1 \$5,000

Level 2 \$3,500

2 Sponsorship Levels

Choose from two high-impact sponsorship packages.

LEVEL 1 (2 sponsors) \$5,000

1. 20-second video
2. One Product Showcase & Comparative Seminar Presentation for AEM Member
3. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
4. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
5. List of opt-in attendees provided after event

SOLD

LEVEL 2 (1 sponsor) \$3,500

1. Focused topic Breakout Session Sponsor. Select from one of the sessions listed on the agenda.
2. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
3. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
4. List of opt-in attendees provided after event

TARGETED SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsor (3 sponsors) \$2,000

- Verbal recognition by host or MC.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Tuesday Networking Night Sponsor (Exclusive) \$2,000

- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Welcome Gift (Exclusive) \$2,000

- SOLD**
- Sponsor gift approved by AEM to be handed out to each attendee at registration.
 - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
 - List of opt-in attendees provided after event.

Hotel Key Cards (Exclusive) \$3,500

- Company logo on key cards distributed at check-in at the Sheraton Kansas City Hotel at Crown Center.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Notebooks (Exclusive) \$3,500

- Company logo on notebooks given to all attendees.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Pens \$3,500

- SOLD**
- Company logo on pens given to all attendees.
 - Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
 - List of opt-in attendees provided after event.

Lanyards **\$4,000**

- Company logo on event credentials distributed at registration.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Lunch Sponsor (3 Opportunities – Tuesday, Wednesday or Thursday) **\$3,000 Each Day**

- Verbal recognition of company at the general session
- Opportunity to provide a logoed item.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Room Drop Sponsor (3 Opportunities – Monday, Tuesday or Wednesday) **\$2,500 Each Day**

- Sponsor provides logoed item for registered attendees (subject to AEM approval).
- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Banner Stand/Pop-up Display (Maximum of 5) **\$1,750**

- Banner stand/Pop-up display (3' x 81" size banner produced by sponsor) to be set up on chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Break Sponsor (4 Opportunities – Monday, Tuesday, Wednesday, Thursday) **\$1,250 Each Day**

- Opportunity to provide a logoed item (subject to AEM approval).
- Verbal recognition of company at the general session.
- Company logo placement on PowerPoint break slides, event website, on napkins, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Product Safety & Stewardship Conference Registration Package (Exclusive) \$3,500

- Company logo on the registration packet. Placement co-branded with AEM logo.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Product Safety & Stewardship Conference Registration Package Inserts (3 Sponsors) \$500

- Packet insert must be either a two-page, stapled piece or one-page, double-sided piece and AEM approved prior to shipping to AEM.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Mobile App Sponsor (Exclusive) \$2,500

- Main sponsor of the mobile app — a critical attendee tool used for navigating and accessing the complete schedule of events.
- Sponsor logo featured on mobile app sponsor page (top listing), one push notification, and two app promotional emails.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception
- List of opt-in attendees provided after event.

Mobile App Banner Ad (Four Opportunities) \$875

- Choose from static or animated ad formats. Mobile banner ads are typically displayed on the top or bottom of the screen, sticking to the screen while attendees use the app.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Capitalize on these lead-generating sponsorships. Contact your AEM Account Success Advisor today to secure your sponsorship.

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