

2026 SPONSORSHIP PACKAGES & OPPORTUNITIES

AEM 

Association of
Equipment Manufacturers

WINNING PLAYBOOK
**PRODUCT
SAFETY &
STEWARDSHIP
CONFERENCE**
+ PRODUCT LIABILITY SEMINAR

**April 27-30, 2026
Kansas City, MO**

Grow Brand Awareness & Sales to Influential Safety Professionals

The **Product Safety & Stewardship Conference** continues to be the industry's only annual conference that brings more than 300 heavy equipment manufacturers, value chain partners, and subject matter experts together to participate in a unique educational opportunity.

TARGETS:

Product Safety & Stewardship Conference

- Product Engineers & Technical Managers
- Regulatory Compliance Managers & Staff
- Safety Communication Writers & Leaders
- Technical Publications Writers & Leaders
- Product Design Review Committee Members

Product Liability Seminar

- Product Litigation Professionals/Specialists
- Product Safety Engineers
- Safety Professionals
- Incident Investigation & Litigation Support Staff

SPONSORSHIP PACKAGES:

Level 1 \$5,000

Level 2 \$3,500

2 Sponsorship Levels

Choose from two high-impact sponsorship packages.

LEVEL 1 (1 sponsors) **\$5,000**

1. 20-second video
2. One Product Safety & Compliance Seminar registration for AEM member
3. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
4. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
5. List of opt-in attendees provided after event

LEVEL 2 (3 sponsors) **\$3,500**

1. Focused topic Breakout Session Sponsor. Select from one of the sessions listed on the agenda.
2. Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
3. Pop-up display (produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception.
4. List of opt-in attendees provided after event

TARGETED SPONSORSHIP OPPORTUNITIES

Welcome Reception Sponsor (3 sponsors) **\$2,000**

- Verbal recognition by host or MC.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Tuesday Networking Night Sponsor (Exclusive) \$2,000

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| • Verbal recognition of company at the general session. | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
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Welcome Gift (Exclusive) \$2,000

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| • Sponsor item approved by AEM to be handed out to each attendee at registration. | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
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Hotel Key Cards (Exclusive) \$3,500

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| • Company logo on key cards distributed at check-in at the Sheraton Kansas City Hotel at Crown Center. | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
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Notebooks (Exclusive) \$3,500

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| • Company logo on notebooks given to all attendees. | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
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Pens \$3,500

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| • Company logo on pens given to all attendees. | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
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SOLD

Lanyards \$4,000

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| • Company logo on event credentials distributed at registration. | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
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Lunch Sponsor (3 Opportunities – Tuesday, Wednesday or Thursday) \$3,000 Each Day

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| • Verbal recognition of company at the general session | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
| • Opportunity to provide a logoed item. | | |
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Room Drop Sponsor (3 Opportunities – Monday, Tuesday or Wednesday) \$2,500 Each Day

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| • Sponsor provides logoed item for registered attendees (subject to AEM approval). | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
| • Verbal recognition of company at the general session. | | |
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Banner Stand/Pop-up Display (Maximum of 3) \$1,750

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| • Banner stand/Pop-up display (33"x81" size banner produced by sponsor), table and chairs adjacent to attendee traffic. Sponsor highly encouraged to staff the display area during breaks, lunches, and welcome reception. | • Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
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Break Sponsor (4 Opportunities – Monday, ~~Tuesday~~^{SOLD}, Wednesday, Thursday) \$1,250 Each Day

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| • Opportunity to provide a logoed item (subject to AEM approval). | • Company logo placement on PowerPoint break slides, event website, on napkins, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception. | • List of opt-in attendees provided after event. |
| • Verbal recognition of company at the general session. | | |
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Product Safety & Stewardship Conference Registration Package (Exclusive) \$3,500

- Company logo on the registration packet. Placement co-branded with AEM logo.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Product Safety & Stewardship Conference Registration Package Inserts (3 Sponsors) \$500

- Packet insert must be either a two-page, stapled piece or one-page, double-sided piece and AEM approved prior to shipping to AEM.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Mobile App Sponsor (Exclusive) \$2,500

- Main sponsor of the mobile app — a critical attendee tool used for navigating and accessing the complete schedule of events.
- Sponsor logo featured on mobile app sponsor page (top listing), one push notification, and two app promotional emails.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception
- List of opt-in attendees provided after event.

Mobile App Banner Ad (Four Opportunities) \$875

- Choose from static or animated ad formats. Mobile banner ads are typically displayed on the top or bottom of the screen, sticking to the screen while attendees use the app.
- Company logo placement on PowerPoint break slides, event website, and on-site sponsor signage placed prominently during breaks, lunches, and welcome reception.
- List of opt-in attendees provided after event.

Capitalize on these lead-generating sponsorships.
Contact your AEM Account Success Advisor today
to secure your sponsorship.

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Contact Us

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