

2024 ANNUAL REPORT

Dear AEM members,

Welcome to 2025! I'm so excited for all we have to look forward to in the months ahead, as we continue to build on past accomplishments and work together to drive sustained success for our member companies and our industry.

As 2025 gets underway, AEM leaders and staff can't wait to meet and engage with you all at the following major events this year:

• Commodity Classic - March 2-4, in Denver

• World of Asphalt and AGG1 - March 25-27, in St. Louis

• Product Safety & Stewardship Conference – April 28-May 1, in Nashville

• Celebration of Construction on the National Mall – May 14-16, in Washington, D.C.

• CONEXPO-CON/AGG Exhibitor Meeting - Aug. 19-21, in Chicago

• The Utility Expo – Oct. 7-9, in Louisville

• AEM Annual Conference - Nov. 19-21, Miami/Aventura

This past year was an incredible one for AEM, and one that we won't soon forget. We launched the largest public engagement initiative in our history, the AEM Manufacturing Express, and we set a record for the largest membership in the association's 125- plus-year history. Those successes are not only a reflection of the strength and soundness of AEM, but also the willingness of our 1,100-plus member companies to work together and speak with one voice on behalf of our industry.

We're poised to do so much in 2025, thanks in no small part to our driven and talented staff and our member leaders, as well as the support of the entire AEM membership. The new year brings with it an opportunity to renew your commitment to building positive momentum for industry, help AEM accomplish its goals, and position us all for a bright future.

Thank you for all you do to drive success for AEM!

Sincerely, Megan Tanel AEM President and CEO

Dear AEM members,

2024 was an incredible year to be a part of AEM and our industry. I'm so proud of what we were able to accomplish together, and it was a privilege and an honor to serve as AEM Chair. I'll always appreciate the opportunity it afforded me to work on behalf of you, our valued members, and drive results for the equipment manufacturing industry.

By far, what I'll always be proud of in 2024 is the AEM Manufacturing Express. The largest public engagement initiative in our association's history, the AEM Manufacturing Express traveled to 22 states and 70-plus member companies to showcase the men and women behind our industry. Once the tour officially launched July 1, it was clear it was going to be a summer to remember.

Together, we also showcased the future of food and farming at AEM's *Celebration of Modern Agriculture on the National Mall*. Held in Washington, DC in May, this event highlighted advancements in agriculture that help farmers produce more with less environmental impact. Over the three-day event, more than 15,000 people came out and 80 pieces of equipment were put on display. In addition, 24 member companies, 27 grower groups, 6 lawmakers, and 100 congressional staff all worked to demonstrate how farmers feed and fuel the world while protecting the environment for generations to come.

Our 2024 AEM Annual Report serves to highlight activities like the AEM Manufacturing Express, *Celebration of Modern Agriculture on the National Mall*, and completion of the AEM Strategic Plan, as well as other priorities and initiatives the association has taken on behalf of our members. In doing so, we celebrate our accomplishments and recognize our hard work, and also look ahead to what 2025 has in store for our members and our industry.

In summary, I want to thank AEM staff, board members, committee participants, and other association representatives for all their efforts. I truly appreciate all your guidance and support.

Sincerely,
Todd Stucke
2024 AEM Chair
President, Kubota Tractor Corporation/
SVP, Kubota North America

AMPLIFYING THE ACHIEVEMENTS OF A ONE-OF-A-KIND INDUSTRY

The AEM Manufacturing Express hit the road July 1 to tell the stories of the 2.3 million men and women of the equipment manufacturing industry and to celebrate their many contributions to the communities where they live and work. The historic bus traveled across the Midwest, South, and Mid-Atlantic, stopping at 80 locations to highlight the role that the industry

plays in building, powering, and feeding the world.

After 108 days on the road, the AEM Manufacturing Express tour came to an end in October at Husco in Waukesha, Wisconsin. While numbers alone can never tell the full story – and quantify the impact – of the AEM Manufacturing Express, they begin to shed light on just how

Express, they begin to shed light on just how successful this initiative was for AEM, its member companies, and the equipment manufacturing industry.

13,700 miles traveled from Weiler in Knoxville, Iowa, to Husco in Waukesha, Wisconsin **73**

member companies participated in the tour, which made 80 stops in 22 states 100

engagements with state and federal lawmakers throughout the tour 15,000

in-person engagements with manufacturing employees, their friends, and their families

9,000

people took the "Manufacturing Challenge," an interactive game designed to showcase the cutting-edge technology and innovations that power modern equipment and test players' knowledge about the innovative technologies, processes, people, and products revolutionizing equipment manufacturing across America.

7,500

new I Make America supporters, who pledged to stand with AEM as it continues to advocate for pro-manufacturing policies in Washington, D.C. and in state capitals across the country











The stories AEM told highlighted the equipment manufacturing industry's role in building a modern and resilient infrastructure, putting food on people's tables, and powering vital public services and utilities. They also focused on the family-sustaining jobs that AEM member companies create and how countless communities depend on equipment manufacturers for their long-term growth and prosperity. The examples of grit, determination, and a can-do spirit that we encountered along the road are too many to recount here, but they include:

Jessica Penner Race, Megan Miller,

hydraulic sales lead at Harper Industries, who was 12 years old when her father and grandfather purchased DewEze Manufacturing and renamed it Harper Industries after the small city in southcentral Kansas where it is located

revenue enablement manager at

ment manager at Anderson Trucking Service, who just recently celebrated 10 years in the industry and is proud of the niche she carved out within her organization Rick Olson, president and CEO at The Toro Company, who is his organization's ultimate success story after having spent his nearly 40 years with TTC climbing the ranks from the engineering team to

the C-suite

lation mechanic at Elliott Equipment Company, who up until a year ago possessed no manufacturing experience of any kind, but is now turning his passion for the skilled trades into a successful and professionally satis-

fying full-time career

Jacob Mallow, instal-

president, CEO, and co-owner of Felling Trailers, whose parents purchased a small welding shop in 1974, which is now run by Jennissen and her sister, along with their

spouses

Brenda Jennissen,

4 2024 ANNUAL REPORT 5

TELLING THE STORY OF OUR INDUSTRY

AEM, its members, and the equipment manufacturing industry have an impactful story to share. The association remains committed to building a positive perception of the industry as a whole and the ag and construction customers it serves.

AEM TO AE



Unlock Opportunities and Take Your Business to the Next Level at CONEXPO-CON/AGG 2026

We are committed to taking an active role and examining and shaping a shared industry vision to support the future of our industry, so we can offer the kinds of exhibitions and events to help exhibitors and construction professionals to succeed, says AEM's Nicole Hallada. >>

Members in the News

Volvo CE Expands Landfill-Free Operations to Three Additional Sites
Winter Named President of Danfoss Power Solutions
Trimble Targets Smaller Machines, Contractors
Dynapac Delivers Custom-Painted Equipment to Nor-Cal Equipment Rentals
Xylem Acquires Majority Stake in Idrica
Dana Incorporated Appoints Nora LaFreniere to its Board of Directors
Metso Breaks Ground On Major Expansion in Arizona
Cummins and University of Manchester Celebrate Collaboration
Powerscreen Crushing & Screening Announces Expansion Into Michigan
HD Hyundai Adds Hayden-Murphy's NE Minnesota Location to its Dealer
Network

winning, bi-weekly Industry Advisor newsletter surpassed 35,000 subscribers in 2024 and works to showcase the many successes and positive impacts our members are having on both the industry and society.



ENGAGING THE MEDIA - AEM's award-winning public relations and public affairs team issued more than 53 media statements and press releases, generated over 19,000 media mentions for AEM and its trade shows, and secured more than 300 earned media articles and opinion editorials in 2024.



AMPLIFYING INDUSTRY VOICES

The association highlights its members and shares their knowledge through profile articles, feature pieces, and guest opinion editorials throughout the year.

THE STORY OF EQUIPMENT MANUFACTURING IS ONE WORTH TELLING



By Megan Tanel, AEM Precident —
It's going to be a summer we won't soon forget...
This week marks the official launch of AEM's most ambitious and impactful public engagement initiative in our 130-year history; the AEM Manufacturing Express. This interactive mobile four will cover 20 states and make stope at more than 80 equipment immunifacturers' facilities in the Midwest, South, Mid-Allantic, and states around the Great Lakes during the next four morths.

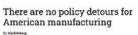




AEM'S MANUFACTURING EXPRESS RETURNS HOME TO WISCONSIN

THE HISTORIC TOUR VISITED 80 COMMUNITIES TO CELEBRATE THE 2.3 MILLION MEN AND WOMEN OF THE EQUIPMENT MANUFACTURING INDUSTRY

MILWAUKEE – The AEM Manufacturing Express concluded its cross-country tour this week when it returned home to Wisconsin for its final stops. The tour, which launched on July 1 in Knoxville, lowa, has travelled across 22 states, celebrating the 2.3 million men and women of the U.S. equipment manufacturing industry and highlighting their role in building, powering, and feeding the world.



000000

T.



Association of Equipment Manufacturers (AEM)

A new agreement between AEM and the European Agricultural Machinery Association (CEMA) establishes a framework for the two organizations to work together toward alignment, achieving mutual recognition, ensuring ...more



AEM, CEMA Announce Plans to Strengthen Cooperation

Association of Equipment Manufacturers

You won't want to miss today's policy-focused panel discussion to kick off this week's Republican National Convention in Milwaukee!

Tune in to AEM's YouTube channel at 11:30 CT to hear Virginia Gov. Glenn Youngkin U.S. Sen. Bill Hagerty of Tennessee, and U.S. Rep. Bryan Stell of Wisconsin, as well as AEM's Kip Eideberg and Kate Fox Wood weigh in on the important manufacturing and pro-growth, pro-jobs economic policies necessary to bolster U.S. manufacturing and competitivene... See more





N 55	200	
)		
√h Like	O Comment	

2024 ANNUAL REPORT

BUILDING MOMENTUM FOR EQUIPMENT MANUFACTURING

2024 was a year to remember for AEM's advocacy efforts. In addition to helping execute the AEM Manufacturing Express public engagement initiative, which told the story of the 2.3 million men and women of the equipment manufacturing industry throughout the summer and fall, the AEM Advocacy Team continued to build upon its reputation as a trusted, respected voice for the equipment industry.











ADVANCING PRO-**MANUFACTURING POLICIES -** From the White House to Capitol Hill, AEM conducted more than 250 inperson meetings and secured the introduction of bipartisan bills on issues ranging from rural workforce development to supply chain resiliency. AEM helped stop harmful Rightto-Repair legislation from advancing in both chambers. On the state side, the AEM team continued to drive efforts across the country and met with over 300 elected officials and staff in 2024. AEM also:

- Held its first drive-in in South Carolina
- Defeated a harmful lemon law in Wisconsin
- Blocked PFAS legislation in Illinois
- Advanced workforce legislation in Indiana and West Virginia
- Played a critical role in passing a significant investment in infrastructure in Georgia



SUPPORTING PRO-GROWTH, PRO-JOB CONGRESSIONAL CANDIDATES - AEM hosted panel discussions with lawmakers at both the Republican and Democratic National Conventions to help advance industry priorities. In addition, AEM spent time with dozens of lawmakers on the floors of the convention, and hosted parties with delegates and VIP guests in Chicago and Milwaukee.



ELEVATING AEMPAC

AEMPAC continues to be one of the association's most powerful tools to help us shape critical outcomes for the long-terms success of the equipment manufacturing industry in the United States.





ENHANCING CANDADIAN ADVOCACY EFFORTS - AEM held its first Ottawa Day, to raise the profile of the industry and build long-term relationships with Canadian lawmakers and government officials. We also continued the ratification and adoption of the MAC Protocol. This included participating in intergovernmental forums like APEC and working with industry partners around the globe.

B 2024 annual report **9**

ACCELERATE INDUSTRY GROWTH

TELLING OUR INDUSTRY'S STORY - The engagement opportunities AEM was able to have with lawmakers, members, regulators, and industry peers throughout 2024 were so incredibly valuable.







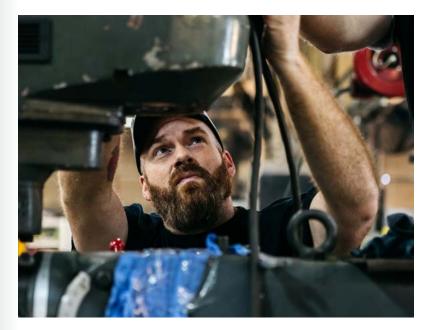












HELPING MEMBERS ATTRACT AND RETAIN TALENT AEM's Workforce Solutions initiative provides valuable information and insights to help member companies and their representatives grow and retain a strong workforce.



ONCE-IN-A-GENERATION INITIATIVE
What was once a member engagement
initiative quickly transformed into a staff
engagement initiative, with more than
60 members of the AEM team volunteering
to join the association on the road during
the AEM Manufacturing Express bus tour.

TEAMING UP TO SUPPORT A



ALIGNING MEMBERS BEHIND IMPORTANT REGULATORY

ISSUES – AEM's position papers establish alignment among the membership and help communicate key concepts to government policymakers. These documents provide an important starting point for members when addressing current issues, as well as provide communication pathways with regulators.

10 2024 ANNUAL REPORT 11

SUPPORT AND EMPOWER MEMBER COMPANY DECISION-MAKING

COMMUNICATING ACTIONABLE DATA AND SHARING CONSENSUS BEST PRACTICES

Through a variety of priorities, programs, and initiatives, AEM's Safety & Product Leadership, Market Share Statistics, and Business Intelligence service areas provide timely updates, insightful data, and impactful resources to help members succeed in an evolving and complex global marketplace.



PROVIDING TIMELY, ACCURATE MARKET

DATA - With more than 200 unique product programs, AEM's Market Share Statistics service area provides participating member companies with accurate and comprehensive market data for benchmarking against their competition, product development, and asset allocation.

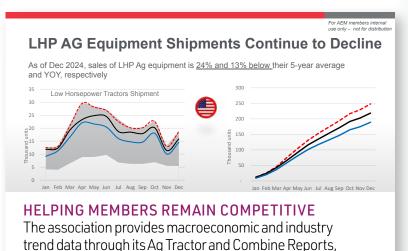


SHARING STATISTICS AND MARKET DATA BEST PRACTICES - Stats reporters, analysts, and managers from dozens of AEM member companies gathered in September at Wirtgen America's state-of-the-art Center for Training & Technology facility located in Antioch, Tennessee, to participate in the 2024 Market Share Statistics Annual Conference.



INFORMING MEMBERS ABOUT KEY ISSUES

AEM's Industry Conditions Surveys provide timely and relevant insights and information on industry topics to help members be more efficient and effective in managing their business operations and serving their customers.



Agrievolution Global Agriculture Industry Reports,

Equipment Market Update Webinars, and more.



ADVANCING SAFETY EDUCATION - Over three days of off-road equipment safety education and networking brought hundreds of AEM members to Chicago in April for the Product Safety & Stewardship Conference.



AEM To Association of Equipment Manufacturers

Educate Operators and Reduce Risk

Access resources and training materials in AEM's Safety Toolkit

EDUCATING OPERATORS AND REDUCING RISK

AEM's Safety Materials Program offers more than 50 safety manual titles that help communicate the safe preparation, operation, and maintenance of off-highway equipment across all industry sectors.



AEM UNVEILS COMPREHENSIVE HEAVY EQUIPMENT DECLARABLE SUBSTANCE LIST RESOURCE WEBPAGE

SHARE II II II II

MONITORING REGULATORY ACTIVITY

Safety & Product Leadership staff tracks key regulatory issues and shares important information to help member companies and industry peers achieve compliance goals.



INFLUENCING INDUSTRY-WIDE ISSUES - Through its product technical committees and leadership groups, AEM's Safety & Product Leadership Team works to minimize regulatory and liability risks, protect market access, and advance industry best practices.

12 2024 ANNUAL REPORT 13

FACILITATE MEMBERS' CUSTOMER-FACING EFFORTS

ADVANCING MEANINGFUL CUSTOMER CONNECTIONS

Highlighted by the stellar success of World of Asphalt 2024, AEM's Trade Shows+ works to connect members with existing and prospective customers to generate brand awareness and generate sales leads.















SHATTERING SHOW RECORDS

Over 15,800 industry professionals took in World of Asphalt 2024 in Nashville, exploring more than 440 exhibitors and 120 educational sessions. The 38% increase in attendance broke the previous record of 11,400 set in 2022. In addition, the World of Asphalt exhibit floor encompassed more than 207,000 square feet of the Music City Center; a 14,000 footincrease compared to 2022's event in the same space.



WHERE AG'S PRESENT MEETS
THE FUTURE - Partnering with
commodity groups, AEM helped bring a
record-breaking number of farmers and
ag exhibitors to Commodity Classic in
Houston in March.



KEEPING THE EXCITEMENT OF CONEXPO-CON/AGG

ALIVE - Through its *CONEXPO-CON/AGG 365* content program, the show offers a uniquely valuable opportunity for equipment manufacturers looking to showcase their products, insights, and expertise to users and buyers of equipment, as well as keep the excitement surrounding the show alive year-round.



EDUCATIONAL EXCELLENCE RECOGNIZED

The Utility Expo, the leading trade show for utility professionals, was honored by Trade Show News Network (TSNN) with the "Best Community Award" for The Utility Expo Community Zone.





ACHIEVING SUSTAINED SUCCESS

CONEXPO-CON/AGG was awarded the prestigious title of Largest Trade Show among the Top 100 Trade Shows at the *Trade Show Executive Gold* 100 Grand Awards, while The Utility Expo was honored with the #3 spot in the Top 100.

2024 ANNUAL REPORT 15

AMPLIFYING INDUSTRY EXPERTISE AND FACILITATING VALUABLE CONNECTIONS

AEM's insightful and impactful education events and initiatives help inform members about industry-related topics, provide member networking opportunities, and showcase key association services.











OF THE INDUSTRY

CELEBRATING THE
PULSE OF THE
INDUSTRY - Held in the
Coachella Valley, AEM's
Annual Conference brought
hundreds of member
company executives
together for a must-see
event that showcased
what the future holds for
equipment manufacturing.

ALTERNATIVE POWER

AEM's position paper, Moving Forward with Alternative Power: Understanding Opportunities and Risks for the Non-road Equipment Industry, provides guidance for industry stakeholders and policymakers on the challenges and opportunities facing OEMs as they work to meet future market demands while taking steps to decarbonize the industry.



EDUCATING MEMBERS ON INDUSTRY ISSUES

AEM's 2024 member education webinar series highlighted the industry's most prominent trends, technologies, opportunities, and challenges.

REGULATORY AWARENESS

The association's Per- and Polyfluoroalkyl Substances and the Non-Road Equipment Industry position papers convey that equipment manufacturers are committed to addressing the risks associated with their products by serving as a catalyst for innovation and working to educate the public and policymakers on important issues.

2024 FINANCIALS AT A GLANCE

\$31.3_M
FORECASTED NET

OPERATING REVENUE

2025 BUDGET AT A GLANCE

\$58.5_M OPERATING REVENUE

\$41.2_M

FORECASTED
OPERATING EXPENSES

\$49.6 M
OPERATING EXPENSES

\$(9.9_M)

FORCASTED NET
OPERATING DEFICIT

\$8.9_M
NET OPERATING SURPLUS

Full-year 2024 financial results will be provided to members in April of 2025.

PROMOTING MEMBER EXCELLENCE

AEM could not achieve success without the active involvement of its member companies. Their ongoing support and participation are vital to building momentum for the association and for the industry globally.

DECADES OF INDUSTRY CONTRIBUTIONS

AEM recognized 22 companies at the AEM Annual Conference in Indian Wells, California for achieving membership milestones, ranging from 25 to 50 years.

AEM 50-YEAR MEMBER FOR 2024:

Elliott Equipment Company

AEM 25-YEAR MEMBERS FOR 2024:

ALmix/Asphalt Equipment Company

Ammann America

Barbco

Berco of America

Carraro North America

Costex Tractor Parts

Ford Pro

Gilson Company

Hetronic

Kenco Corporation

MANN+HUMMEL

Mega Corp.

OFM Fabricators

Omni Powertrain Technologies

Rapid International

Screen Machine Industries

Tigercat Industries

TYM North America

Unique Paving Materials

US Radar

WPT Power Corporation









FOSTERING A CULTURE OF CREATIVITY, GROWTH AND INCLUSION

Association staff are dedicated to supporting one another and building momentum for the equipment manufacturing industry, making AEM a fantastic place to work.

Community - People come first!

Trust – Integrity and respect are the foundation of our partnerships and how we work together.

Team – Together we achieve more and take pride in making a difference.

Results – Industry success happens through our persistence, courage, passion and drive for excellence.



MAKING A DIFFERENCE IN OUR COMMUNITY

Through involvement with initiatives like Adopt-a-Highway, the Hunger Task Force Farm, Habitat for Humanity and One Tree Planted, AEM serves to advance the well-being of its nearby communities.



ENCOURAGING INTERNAL GROWTH

AEM worked to foster employee growth and career advancement by offering leaders of people leadership training through LAKE, forming a Peer Resource Group (PRG) for coordinator and manager-level employees, and offering individual development time.



TAKING MEANINGFUL

ACTION - Shortly after Memorial Day, staff visited nearby Wood National Cemetery, one of two national cemeteries in Wisconsin, to participate in flag pickup in honor of the brave men and women who gave their lives for our country.



INNOVATION SHOWCASED IN AEM'S HALL OF FAME

Roy Applequist, Founder and Former President and CEO of Great Plains Manufacturing, Inc, and Al McQuinn, Founder and Former CEO and Chairman of Aq-Chem Equipment, were officially added to the prestigious group of AEM Hall of Fame inductees. The AEM Hall of Fame has been recognizing luminaries in the agriculture and construction equipment manufacturing industries since 1993

VOICE, VALUE, AND VISION

As part of AEM's newly launched Strategic Plan, the AEM Board of Directors identified three goals that will guide our efforts to drive results and build momentum for our members and our industry.



Unify, lead, and champion the industry to advance its shared priorities



Drive member prosperity through increased engagement with AEM's portfolio of resources



Leverage collective member intelligence to accelerate data-centered solutions that empowers member company growth

1,123 **AFM Members**

120 **New Members** Joined in 2024

96.2%

Membership Retention

DRIVING AEM'S SUCCESS IN FULFILLING ITS MISSION

Association member leaders help ensure AEM activities, programs, and initiatives meet member and industry needs, as well as build momentum for equipment manufacturers and ag and construction industries.

AEM OFFICERS FOR 2025

AEM CHAIR Linda Hasenfratz, Linamar Corp. AEM VICE CHAIR Phil Kelliher, Caterpillar Inc.

AEM BOARD OF DIRECTORS

AFM CHAIR

Linda Hasenfratz, Executive Chair, Linamar Corp.

AEM VICE CHAIR

Phil Kelliher, SVP Cat Rental & Used, Caterpillar Inc.

Jason Andringa, Vermeer Corp. (2026)

Brian Bieller, BOMAG Americas Inc. (2025)

Jason Daly, Deere & Company (2026)

Richard Fox-Marrs, JCB Inc. (2025)

AG SECTOR BOARD

AG CHAIR

Greg Petras, President, Kuhn North America, Inc.

AG VICE CHAIR

Kurt Coffey, Vice President, Case IH, North America, CNH Industrial America

Grant Adolph, Buhler Industries Inc. (2025)

Kurt Buehler, MacDon Industries. Linamar Agriculture (2026)

Shane Coates, JCB Inc. (2026)

CE SECTOR BOARD

Eric Sauvage, President & CEO, LBX Company

CE VICE CHAIR

Erica Baird, Executive Director -Global Sales and Service. Cummins Inc.

Jay Allen, Allen Engineering Corp. (2026)

Erica Baird, Cummins Inc. (2025)

Glen Calder, Calder Brothers Corp. (2026)

Susanne Cobey, Eagle Crusher Company Inc. (2026)

AG CHAIR Greg Petras, Kuhn North America, Inc.

Grant Godbersen, GOMACO Corp. (2025)

Bill Hurley, AGCO Corp. (2026)

Keith Johnson, Kondex Corp. (2026)

Laura Ness Owens. Doosan Bobcat North America. Inc.

Greg Petras, Kuhn North America, Inc. (2026)

Kurt Coffey, CNH Industrial America (2026)

Luke Gakstatter, Deere & Company (2026)

Doug Griffin, The Context Network (2025)

Mike Gomes, Topcon Positioning Systems, Inc. (2025)

Fernando Cuccioli. Del aval Inc. (2025)

Mark Core, Vermeer Corp. (2026)

Bill Hurley, AGCO Corp. (2026)

Keith Johnson, Kondex Corp. (2025)

Melvin Porter, Link-Belt Cranes (2025)

CE CHAIR Eric Sauvage, LBX Company

SECRETARY Megan Tanel, AEM

TREASURER Melvin Porter, Link-Belt Cranes

Austin Ramirez, Husco (2025)

Jeff Reed, Reed International (2025)

Eric Sauvage, LBX Company (2025)

Rod Schrader, Komatsu America Corp. (2026)

Kristie Stern, Green Mountain Lion Corp. (2026)

Todd Stucke, Kubota North America Corp. (2025)

Pat Weiler, Weiler (2026)

Todd Kniffen, Kinze Manufacturing, Inc. (2026)

Dietz Lankhorst, Krone NAInc. (2025)

Yannick Montagano, Kubota Canada (2026)

Brian Nelson, HCC, Inc. (2025)

Greg Petras, Kuhn North America, Inc. (2026)

Viren Popli, Mahindra USA Inc. (2025)

Eric Raby, CLAAS of America, Inc. (2026)

Mike Gidaspow, Komatsu America Corp. (2026)

Jim Glazer, Elliott Equipment Company (2025)

John Grote. Grote Industries (2025)

Dave Hughes, McElroy Manufacturing, Inc. (2025)

Taryn Kutches, Twisthink (2025)

Pete Large, Trimble, Inc. (2025)

Jim McEvoy, Wirtgen America Inc. (2026)

Brian Metcalf, Ring-O-Matic, Inc. (2025)

Gustavo Oberto, Lindsay Corp. (2025)

Pete Moeller, The Toro Company (2025)

Melvin Porter. Link-Belt Cranes (2026)

Jamie Roush, Dynapac North America (2026)

Eric Sauvage, LBX Company (2026)

Robert Strong, Caterpillar Inc. (2026)

Kevin Thomas, Alamo Group Inc. (2025)

John Thornton, GS Global Resources, Inc. (2026)

KEY DATES IN 2025

Regional Member Event (BOMAG)

FEBRUARY

1 2 3 4 5 6 7

8 9 10 11 12 🔞 14

15 16 17 18 19 20 21

22 23 24 25 26 27 28

Μ	Т	W	Т	F	S	S
					1	_
3	4	5	6	7	8	2
10	11	12	13	14	15	9
17	18	19	20	21	22	16
24	25	26	27	28		23
						30

MΔ	RC	Н					
S	М	Τ	W	Τ	F	S	
						1	
2	3	4	5	6	7	8	
9	10	11	12	13	14	15	
				20			
23	24	25	26	27	28	29	
30	31						

1 2 3 4 5

6 7 8 9 10 11 12

13 14 15 16 17 18 19

20 21 22 23 24 25 26

S					F		
		1	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30				

APRIL

AUGUST

31

S M T W

3 4 5 6

S					F		
		1	2	3	4	5	
6	7	8	9	10	11	12	
13	14	15	16	17	18	19	
20	21	22	23	24	25	26	
27	28	29	30				

W	Τ	F	S	dedicated Account Success	Advisor for the most up-to-date details.
2	3	4	5	FEBRUARY	MAY
9	10	11	12	Member Webinar:	Member Webinar:
16	17	18	19	Q1 Equipment Market	Q2 Equipment Market
2 23	24	25	26	Update Webinar February 13	Update Webinar Thursday, May 8
30				1 Goldal y 10	Thursday, May 0

Ridgeway, SC February 25

Market Insights for 2025

Commodity Classic

Denver, CO March 2-4

Insights for 2025

& Conference

February 27

MARCH

March 20

APRIL

Seminar

Member Education Webinar:

Member Education Webinar:

Navigating Global Emissions

Regulations: CARB Market

World of Asphalt Show

St. Louis, MO March 25-27

St. Louis. MO March 25-27

North America Plugfest

Nashville, TN April 28-May 1

Product Safety & Stewardship

Conference | Product Liability

Milwaukee, WI April 1-4

Academy and Expo

NSSGA's AGG1 Aggregates

Navigating Global Regulations:

lember webinar: 2 Equipment Market pdate Webinar
nursday, May 8
elebration of Construction

Ce on the National Mall Washington, DC May 14-16

Stay current on 2025 events by visiting aem.org/events and by checking in with your

Member Education Webinar: AMCC Autonomous Machines/Paper May 22

JUNE

Member Education Webinar: Workforce Development Stories June 19

Regional Member Event (Twisthink) Grand Rapids, MI June 24

JULY **Member Education Webinar:** Ag Topic (Animal protein or Avian flu) July 7

AUGUST **Member Webinar:**

Q3 Equipment Market **Update Webinar** Thursday, August 7

CONEXPO-CON/AGG **Exhibitor Meeting** Chicago, IL August 19-21

MAY

S	M	Τ	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	1	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

JL	FIL	ם ויו.	LIV				,	UC	101	JLI				
S	M	Τ	W	Τ	F	S		S	Μ	Τ	W	Τ	F	S
	1	2	3	4	5	6			1	2	3	4	5	6
7	8	9	10	11	12	13		7	8	9	10	11	12	1
14	15	16	17	18	19	20	1	14	15	16	17	18	19	2
21	22	23	24	25	26	27		21	22	23	24	25	26	2
28	29	30					2	28	29	30				

OCTORER

М	Τ	W	Τ	F	S	S	Μ	Т	W	Τ	F	(
1	2	3	4	5	6							•
8	9	10	11	12	13	2	3	4	5	6	7	8
15	16	17	18	19	20	9	10	11	12	13	14	1
22	23	24	25	26	27	16	17	18	19	20	21	2
29	30					23	24	25	26	27	28	2

30

NOVEMBER

27 28 29 30 31

JULY

v L 1	יוטני	. 11				DL	CLI	IDL	11	
Μ	Τ	W	Τ	F	S	S	Μ	Τ	W	
					1		1	2	3	
3	4	5	6	7	8	7	8	9	10	1
10	11	12	13	14	15	14	15	16	17	1
17	18	19	20	21	22	21	22	23	24	2
24	25	26	27	28	29	28	29	30	31	

SEPTEMBER

AEM Washington Fly-in Washington, DC September 16-17

Member Education Webinar: Cybersecurity September 18

Regional Member Event (The Toro Company) Shakopee. MN September 18

Market Share Statistics Annual Conference September 23-25

OCTOBER

The Utility Expo Louisville, KY October 7-9

Member Education Webinar: Technology Trends (JTLG) October 16

AEM Ottawa Hill Day Ottawa. Ontario October 20-21

NOVEMBER

Member Webinar: **Q4 Equipment Market Update Webinar** Thursday, November 6

AEM Annual Conference Aventura, FL November 19-21

DECEMBER

Member Education Webinar: Coming Soon December 11

29 30

JUNE

DECEMBER

S	Μ	Τ	W	Τ	F	S
	1	2	3	4	5	6
7	8	9	10	1	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

10 11 12 13 14 15 16

17 18 19 20 21 22 23

24 25 26 27 28 29 30

22

