

AEM Member Event
June 24, 2025



Twistthink
109 Michigan St. NW
STE 600
Grand Rapids, MI 49503
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SCHEDULE OF EVENTS

9:00 – 9:15 am	Welcome & Introductions Robert Niemiec, Twistthink Managing Director
9:15 – 9:30 am	Twistthink Overview Robert Niemiec, Twistthink Managing Director
9:30 – 10:00 am	Your Member Benefits: Are You Maximizing your Dues? Jessica Peterson, AEM Account Success Advisor <i>Refresher on member benefits and Q&A session</i>
10:00 – 10:10 am	Break
10:10 – 10:40 am	Market Update Al Melhim, Economist & AEM Market Intelligence Senior Director <ul style="list-style-type: none">• <i>Highlights from the Construction and Agriculture Quarterly Webinar.</i>• <i>Interactive Q&A session around the economic outlook, leading factors, and general Market Intelligence related questions</i>
10:40 – 11:00 am	Advocacy Update Kate Fox Wood, AEM VP, Federal Affairs <i>Learn more about AEM's key policy priorities, including infrastructure investment, workforce development, and trade policies.</i>
11:00 – 11:30 am	The Machines of Tomorrow Dimitrios Spiliopoulos, Amazon Web Services (AWS) & Ali Murtaza, Industrial IoT GTM Lead for North America, Amazon Web Services (AWS) <i>From current trends to the future of industrial machines and services. See how Amazon Web Services (AWS) and partners are enabling equipment and machine manufacturers throughout the digital journey of smart machines today and tomorrow.</i>
11:30 – 12:15 pm	Rooftop Lunch and Networking (Peer Interactions) <i>Enjoy lunch with your peers.</i>
12:15 – 1:00 pm	Round table: What are Your Biggest Challenges?

- *Open Forum to share the business challenges keeping you up at night and discuss areas where AEM may be uniquely positioned to help.*

1:30 – 2:00 pm

Optional: Twisthink Facility Tour + Case Study Showcase

Get a behind-the-scenes look at Twisthink's innovation space and see how we bring connected devices and Smart Machines to life. This interactive tour features real-world case studies and plenty of opportunities for discussion, questions, and networking with peers and the Twisthink Team.

2:00 – 2:45 pm

Optional: Coffee Chats: Smart Machines with Twisthink + AWS

Grab a coffee and join an interactive conversation with experts from Twisthink and AWS. We'll explore emerging trends and hands-on applications in Smart Machines and connected technology. This relaxed, small-group setting is perfect for asking questions, sharing ideas, and making new connections