


Construction Challenge –Sponsorships

Bronze (\$20,000)	Silver (\$40,000)	Gold (\$60,000)	Platinum (\$80,000)
1 construction challenge finals team	2 construction challenge finals team	3 construction challenge finals team	4 construction challenge finals team
<p>Marketing & PR</p> <ul style="list-style-type: none"> • Marketing material at 16 rallies • Exhibit booth at any or all rallies • Logo on rally programs – 20,000 impression • Exhibit booth at Championship Finals • Your logo will appear on Construction Challenge press pieces • Your logo will be worn by students at championships • Your logo may be incorporated into challenge solutions by teams • You'll be acknowledged as a sponsor in interviews and media • You'll be offered visibility to 20,000 students and adults at the DI Global Finals • You'll be included on the websites of both the DI Global Finals and Construction Challenge 	<p>Marketing & PR</p> <ul style="list-style-type: none"> • Marketing material at 16 rallies • Exhibit booth at any or all rallies • Logo on rally programs – 20,000 impression • Exhibit booth at Championship Finals • Your logo will appear on Construction Challenge press pieces • Your logo will be worn by students at championships • Your logo may be incorporated into challenge solutions by teams • You'll be acknowledged as a sponsor in interviews and media • You'll be offered visibility to 20,000 students and adults at the DI Global Finals • You'll be included on the websites of both the DI Global Finals and Construction Challenge 	<p>Marketing & PR</p> <ul style="list-style-type: none"> • Marketing material at 16 rallies • Exhibit booth at any or all rallies • Logo on rally programs – 20,000 impression • Exhibit booth at Championship Finals • Your logo will appear on Construction Challenge press pieces • Your logo will be worn by students at championships • Your logo may be incorporated into challenge solutions by teams • You'll be acknowledged as a sponsor in interviews and media • You'll be offered visibility to 20,000 students and adults at the DI Global Finals • You'll be included on the websites of both the DI Global Finals and Construction Challenge 	<p>Marketing & PR</p> <ul style="list-style-type: none"> • Marketing material at 16 rallies • Exhibit booth at any or all rallies • Logo on rally programs – 20,000 impression • Exhibit booth at Championship Finals • Your logo will appear on Construction Challenge press pieces • Your logo will be worn by students at championships • Your logo may be incorporated into challenge solutions by teams • You'll be acknowledged as a sponsor in interviews and media • You'll be offered visibility to 20,000 students and adults at the DI Global Finals • You'll be included on the websites of both the DI Global Finals and Construction Challenge
<p>Dicor workshop for your organization and discount to your membership to hold their own Dicor workshop. Dicor teaches Corporate Creative Problem Solving in fast-paced and fun workshops. Dicor sessions are held on site at your location. Using a number of proven tools and techniques, the Dicor team will help engage your organization to:</p> <ul style="list-style-type: none"> • Better understand how your employees manage change. • Optimize your problem-solving resources and teams by using your personal style preferences in the most effective ways. Everyone can learn how to generate ideas and then focus on solutions that will lead to better products and services. • Learn and implement several different problem-solving tools that can be used to generate ideas and focus options that will give your organization the right balance of knowledge creation, management, climate, and creativity. 	<p>Dicor workshop for your organization and discount to your membership to hold their own Dicor workshop. Dicor teaches Corporate Creative Problem Solving in fast-paced and fun workshops. Dicor sessions are held on site at your location. Using a number of proven tools and techniques, the Dicor team will help engage your organization to:</p> <ul style="list-style-type: none"> • Better understand how your employees manage change. • Optimize your problem-solving resources and teams by using your personal style preferences in the most effective ways. Everyone can learn how to generate ideas and then focus on solutions that will lead to better products and services. • Learn and implement several different problem-solving tools that can be used to generate ideas and focus options that will give your organization the right balance of knowledge creation, management, climate, and creativity. 	<p>Dicor workshop for your organization and discount to your membership to hold their own Dicor workshop. Dicor teaches Corporate Creative Problem Solving in fast-paced and fun workshops. Dicor sessions are held on site at your location. Using a number of proven tools and techniques, the Dicor team will help engage your organization to:</p> <ul style="list-style-type: none"> • Better understand how your employees manage change. • Optimize your problem-solving resources and teams by using your personal style preferences in the most effective ways. Everyone can learn how to generate ideas and then focus on solutions that will lead to better products and services. • Learn and implement several different problem-solving tools that can be used to generate ideas and focus options that will give your organization the right balance of knowledge creation, management, climate, and creativity. 	<p>Dicor workshop for your organization and discount to your membership to hold their own Dicor workshop. Dicor teaches Corporate Creative Problem Solving in fast-paced and fun workshops. Dicor sessions are held on site at your location. Using a number of proven tools and techniques, the Dicor team will help engage your organization to:</p> <ul style="list-style-type: none"> • Better understand how your employees manage change. • Optimize your problem-solving resources and teams by using your personal style preferences in the most effective ways. Everyone can learn how to generate ideas and then focus on solutions that will lead to better products and services. • Learn and implement several different problem-solving tools that can be used to generate ideas and focus options that will give your organization the right balance of knowledge creation, management, climate, and creativity.

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<p>Additional Signage at Global Finals-</p> <ul style="list-style-type: none"> • Signage at Construction Challenge sites • Featured placement on jumbotron for opening and closing ceremonies • Full use in the program and daily newspaper (delivered to 18,000+ students, teachers, adult team managers) 	<p>Additional Signage at Global Finals-</p> <ul style="list-style-type: none"> • Signage at Construction Challenge sites • Featured placement on jumbotron for opening and closing ceremonies • Full use in the program and daily newspaper (delivered to 18,000+ students, teachers, adult team managers) 	<p>Additional Signage at Global Finals-</p> <ul style="list-style-type: none"> • Signage at Construction Challenge sites • Featured placement on jumbotron for opening and closing ceremonies • Full use in the program and daily newspaper (delivered to 18,000+ students, teachers, adult team managers) 	<p>Additional Signage at Global Finals-</p> <ul style="list-style-type: none"> • Signage at Construction Challenge sites • Featured placement on jumbotron for opening and closing ceremonies • Full use in the program and daily newspaper (delivered to 18,000+ students, teachers, adult team managers)
<p>Premier web presence- Logo and link on top of the challenge page along with a 100 word description. Also the opportunity to link to a page of your choosing. Your logo will also appear on the sponsor page.</p>	<p>Premier web presence- Logo and link on top of the challenge page along with a 100 word description. Also the opportunity to link to a page of your choosing. Your logo will also appear on the sponsor page.</p>	<p>Premier web presence- Logo and link on top of the challenge page along with a 100 word description. Also the opportunity to link to a page of your choosing. Your logo will also appear on the sponsor page.</p>	<p>Premier web presence- Logo and link on top of the challenge page along with a 100 word description. Also the opportunity to link to a page of your choosing. Your logo will also appear on the sponsor page.</p>
<p>Ownership and signage of instant challenges at global finals in the Construction Challenge area.</p>	<p>Ownership and signage of instant challenges at global finals in the Construction Challenge area.</p>	<p>Ownership and signage of instant challenges at global finals in the Construction Challenge area.</p>	<p>Ownership and signage of instant challenges at global finals in the Construction Challenge area.</p>
	<p>AEM will send one promotion message to our membership on your organizations behalf (Never Done Before).</p>	<p>AEM will send one promotion message to our membership on your organizations behalf (Never Done Before).</p>	<p>AEM will send one promotion message to our membership on your organizations behalf (Never Done Before).</p>
	<p>Supply AEM one "issues" article for distribution to its membership via e-newsletter.</p>	<p>Supply AEM one "issues" article for distribution to its membership via e-newsletter.</p>	<p>Supply AEM one "issues" article for distribution to its membership via e-newsletter.</p>
	<p>Two comp. registrations to our 2009 Annual Conference.</p>	<p>Two comp. registrations to our 2009 Annual Conference.</p>	<p>Two comp. registrations to our 2009 Annual Conference.</p>
	<p>Ability to conduct an eight question survey to the AEM membership. AEM to send out.</p>	<p>Ability to conduct an eight question survey to the AEM membership. AEM to send out.</p>	<p>Ability to conduct an eight question survey to the AEM membership. AEM to send out.</p>
	<p>Your logo placed in AEM's E-Advisor the month of regional rallies and finals (Feb. '09 and May '09).</p>	<p>Your logo placed in AEM's E-Advisor the month of regional rallies and finals (Feb. '09 and May '09).</p>	<p>Your logo placed in AEM's E-Advisor the month of regional rallies and finals (Feb. '09 and May '09).</p>
	<p>Play your company video at each regional rally.</p>	<p>Play your company video at each regional rally.</p>	<p>Play your company video at each regional rally.</p>
	<p>Ice cream social party at finals. This would include signage, bowls, and napkins for the Construction Challenge participants.</p>	<p>Photo booth opportunity at finals in your exhibit area.</p>	<p>Dinner for the construction challenge participants where only your logo will be highlighted and you can have a representative at each team table.</p>
		<p>A notice will be sent to tech schools near regional rally locations that will supply them information on your company.</p>	<p>A notice will be sent to tech schools near regional rally locations that will supply them information on your company.</p>
		<p>Field trip- This field trip would relate to the challenge you sponsor. This would include signage on the bus and a bag for all field trip participants.</p>	<p>Job Fair- At this event you could provide students descriptions of jobs related to your membership and or locations of where to find jobs.</p>
			<p>Media spokesperson- You will be allowed to provide representatives to be a media spokesperson at two regional rallies.</p>

Supporter (\$1,000) Need 10 Participants	Premier (\$40,000) AEM Associate Members Only	Diamond (\$80,000) Prize Packages
<p>Recognized to whole good membership as a sponsor.</p>	<p>One team at the Construction Challenge finals providing you the following: Marketing & PR</p> <ul style="list-style-type: none"> • Marketing material at 16 rallies • Exhibit booth at any or all rallies • Logo on rally programs – 20,000 impression • Exhibit booth at Championship Finals • Your logo will appear on Construction Challenge press pieces • Your logo will be worn by students at championships • Your logo may be incorporated into challenge solutions by teams • You'll be acknowledged as a sponsor in interviews and media • You'll be offered visibility to 20,000 students and adults at the DI Global Finals • You'll be included on the websites of both the DI Global Finals and Construction Challenge 	<p>Recognition of prizes to all winners (16 prizes). As sole sponsor of all prizes to 16 teams (112 students) at closing ceremony in front of 20,000+. During the ceremony your logo will be prominently displayed on stage and on all prize certificates. You will also be recognized in all Construction Challenge press releases.</p>
<p>Continuously recognized at regional rallies and finals as a sponsor (via company words).</p>	<p>One registration to an AEM education seminar in 2009 (Supply Chain/Purchasing, Product Safety, Product Liability, Marketing Council, High Performance Sales College or Customer Support Council).</p>	
<p>Recognized in the summary wrap up page of the Construction Challenge in the 3rd quarter biannual report. This is distributed to 6,000+ members.</p>	<p>Your logo in AEM's CINN for one month. This is distributed 3x per week for one month.</p>	